

3. The Nightlife, Empowerment & Well-being Implementation Project (NEW Implementation project)

The partners of the [DC&D Safer Nightlife platform](#) and the members of the [Basics Network for Dance Culture and Drug Awareness](#) just submitted an application at the [EU Public Health Programme](#). This 3-year project (2011-2013) proposes responses to the new challenges in the field of synthetic drugs harm reduction such as partygoers' mobility (party tourism), new youth cultures and trends of drug uses, necessity of improving nightlife community empowerment as well as filling the gap in terms of geographic coverage.

The specific objectives of the project are:

- improving field work interventions;
- adapting responses to partygoers mobility;
- developing innovative responses adapted to youth cultures;
- developing community empowerment (nightlife and health professionals, local authorities, etc.) ;
- implementing new projects and enlarging the network (mainly among new member states);
- improving rapidity of responses.

To reach the objectives, the partners will:

- collect, adapt and implement best practices standards and guidelines;
- organise training sessions and study trips;
- organise common field interventions in 6 big international music festivals (180 000 people);
- support the implementation of safer party labels in 12 EU cities involving the local communities;
- set up a database on synthetic drug checking results and develop an early warning system on dangerous substances and new trends of uses;
- organise the "EU NEW Safer Night" and a dissemination conference.

We will know around August 2010 if the project is selected.